

Assistant Director of Development

Who We Are:

Our Vision: To advocate for a child in the foster care system who has been abused or neglected and to get them into a permanent home safely, quickly and effectively.

Our Mission: We advocate for the best interests of abused and neglected children who are under the protection of the court. We dedicate our resources to recruiting, training, and supporting citizen volunteers in order to provide quality advocacy to as many children as we can.

CASA for Children (CASA) supports more than 500 volunteer court-appointed special advocates (CASAs) who serve and advocate for the best interests of abused, neglected and abandoned children under the protection of the Juvenile Dependency Court. This year over 1,100 children will benefit from their tireless and tenacious work.

We need people who are responsive to and understand the culture of poverty, who have lived or professional experience partnering with communities of color, and who understand and are skilled in working with families and youth who are Black/African American, Latinx, Asian, Native American and/or LGBTQ+.

Where You Will Work:

The CASA office located inside the Juvenile Justice Center 1401 NE 68th Ave., Portland, OR 97213

Currently the position is fully remote with the exception of onboarding and orientation. Starting in September our team will be returning to the office, but there will be the possibility of some on-going remote work for this position.

Who You Will Report To:

Director of Development & Communications

Position Type:

Full time, Exempt (salaried) Employee

Position Description:

The Assistant Director of Development will directly manage the Development Coordinator, as well as provide key support and assistance to the Director of Development & Communications. The Assistant Director is responsible for developing and overseeing implementation of protocol and best practices for Raiser's Edge and other supporting Development databases. Key aspects of the Assistant Director's work

include: identifying, cultivating, soliciting, and stewarding donors in the 4 figure and under \$ range, as well as managing 1) the YE Appeal, 2) oversight of fundraising events, and 3) the Ambassador Board.

In addition to the responsibilities outlined, the Assistant Director may be asked to perform other duties as requested by the Executive Director or Director of Development & Communications.

Responsibilities include:

- ✓ Act as department lead for fundraising events, including managing event partners and/or consultants responsible for the day to day work of planning the events
- ✓ Assist Director of Development & Communications with developing strategy for fundraising events in the changing fundraising events landscape
- ✓ Create strategy for and manage the YE Appeal
- ✓ Personally solicit individual gifts \$10k and under
- ✓ Research, write and submit grant applications for \$10k and under requests
- ✓ Oversee and manage gift acknowledgement process
- ✔ Develop and oversee implementation of annual development calendar by objective/campaign
- ✓ Manage CASA Ambassador Board. Assist this board in strategy for governance and fundraising initiatives
- ✓ Assist with sponsorship asks related to special events
- ✔ Manage Development Coordinator
- ✓ Prepare and assist with foundation reports, proposals, and presentation material
- ✓ Work to achieve an annual budgeted fundraising goal with a personal portfolio goal developed each fiscal year with strategy input from: 1) Director of Development & Communications, 2) Executive Director and 3) Finance Director

Qualifications You Will Need:

- ✓ 5+ years of direct solicitation, forward facing development officer experience in a non-profit organization (ideally in a previous Assistant Director of Development role, though not a requirement)
- ✓ Previous success in individually soliciting gifts in at least the 4 figure \$ range
- ✓ Ideally will have managed YE or other appeals previously
- ✓ Previous supervisory or management experience of at least one colleague or more
- ✓ Excellent written, verbal and interpersonal communications skills with the ability to successfully work with individuals with diverse backgrounds
- ✓ Ability to organize time effectively, establish priorities, meet deadlines, and manage a large number of tasks while maintaining strong attention to details
- ✓ Strategic mindset and commitment to help the Director of Development & Communications continue to further the focus of the department away from events fundraising to a donor-centric revenue model
- ✓ Solutions driven with an ability to anticipate potential problems in advance
- ✓ Entrepreneurial in nature: creative, self-starting and oriented toward action and results
- ✓ Demonstrated success in working collaboratively with others on a wide array of projects
- ✔ Coordination and project management skills, preferably with a non-profit organization
- ✓ High competency in database management. Experience with Raiser's Edge, Greater Giving and similar databases preferred
- ✓ Strongly Proficient in MS Office Word, Excel, PowerPoint

- ✓ Commitment to professional ethics in working with highly confidential, sensitive information
- ✓ A commitment to advancing and modeling diversity, equity and inclusion, including helping to nurture a respectful and supportive work environment

Qualities We Are Looking For:

- ✔ Compassionate
- ✓ Team player
- ✓ Strength-Based
- ✔ Flexible
- ✔ Critical Thinker
- ✔ Solution-Oriented
- ✔ Lifelong Learner
- ✔ Resilient

Other Things You Will Need:

- ✓ Successfully complete criminal justice and DHS abuse registry background checks. (*Note: CASA* checks the criminal background of potential volunteers and employees in an effort to create a safe environment for staff, volunteer advocates and for the children we serve. Having a criminal record may not be an automatic disqualifier. CASA evaluates the results of each background check on a case-by-case basis for context and relevance to this job.)
- ✓ Proof of U.S. residency
- ✔ Complete CASA's "Knowing Who You Are" training in your first six months of employment

Your Salary and Compensation:

Starting range for this position is \$62,000 - \$65,000 depending on experience (based on 2080 full time hours). Compensation includes a benefits package with medical (including mental health coverage), employee assistance program, dental, and disability insurance, retirement plan, and a generous paid time off and holiday schedule to support work/life balance.

How You Can Apply:

Send your resume, cover letter and writing sample to jobs@casahelpskids.org noting Assistant Director of Development. Writing sample should be the narrative of a short grant application you have previously submitted. Please let us know where you heard of the opening so we can gauge the success of our outreach efforts. Applications are reviewed as received, so apply early for the greatest consideration. The close date is July 25, 2021 but if we find qualified people, a candidate pool could be chosen sooner. We prefer not to receive phone inquiries.